



125 West 55th St
New York, NY 10019

Contract # 25329417	Changes as of: 10/20/2016 at 3:06 PM	Version: Original Order	
CPE: //2011	Flight: 10/24/16 - 11/6/16	Station: WCBD	Total \$: \$3,935.00
Agency: TARGET ENTERPRISES	Advertiser: SCOTT, TIM	Market: Charleston, SC	Total Spots: 33
TARGET ENTERPRISES 15260 VENTURA BLVD SUITE 1240 SHERMAN OAKS CA 91403	Product: Tim Scott for Senate	Office: LOS ANGELES	Total CPP: \$20.91
Agency Order #:	Buyer: DEDE JEFFERY	Primary Demo: Adults 55+	Total GRP: 188.2
Salesperson: TORI PLEXICO 323-966-5196	Con Type: POLITICAL/VOTE	Assistant: DEVON SCOTT 323-966-5049	Separation:

#	Day/Time	DP	Program	Rate	A55P Rating	Len	10/24	10/31	10/24 - 10/31	Total Spots	Total \$	CPP	GRP
1	M-F 7a-9a		TODAY SHOW	\$125.00	3.5	30	4	0		4	\$500.00	\$35.71	14.0
2	M-F 6p-6:30p		NEWS	\$115.00	5.6	30	4	1		5	\$575.00	\$20.54	28.0
3	M-F 7p-7:30p		WHEEL OF FORTUNE	\$150.00	8.3	30	4	1		5	\$750.00	\$18.07	41.5
4	M-F 7:30p-8p		JEOPARDY	\$200.00	8.9	30	4	1		5	\$1,000.00	\$22.47	44.5
5	M-F 11p-11:35p		NEWS	\$75.00	2.7	30	4	1		5	\$375.00	\$27.78	13.5
6	Sa 7a-9a		TODAY SHOW SATURDAY	\$65.00	3.8	30	2	0		2	\$130.00	\$17.11	7.6
7	Sa 9a-10a		MORNING NEWS	\$30.00	5.4	30	1	0		1	\$30.00	\$5.56	5.4
8	Sa 7p-7:30p		NEWS	\$75.00	9.0	30	1	0		1	\$75.00	\$8.33	9.0
9	Sa 7:30p-8p		JEOPARDY WEEKEND	\$60.00	4.7	30	1	0		1	\$60.00	\$12.77	4.7
10	Su 8a-9a		TODAY SHOW	\$100.00	5.4	30	1	0		1	\$100.00	\$18.52	5.4
11	Su 6p-6:30p		NEWS	\$75.00	6.1	30	1	0		1	\$75.00	\$12.30	6.1
12	M-F 7a-9a		TODAY SHOW	\$250.00	3.5	30	0	1		1	\$250.00	\$71.43	3.5
13	Su 9a-10a		MORNING NEWS	\$15.00	5.0	30	1	0		1	\$15.00	\$3.00	5.0
TOTALS:							28	5		33	\$3,935.00	\$20.91	188.2



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Agency Order #:	Primary Demo: Adults 55+	Total GRP: 188.2	
Buyer: DEDE JEFFERY	Con Type: POLITICAL/VOTE	Separation:	
Salesperson: TORI PLEXICO 323-966-5196	Assistant: DEVON SCOTT 323-966-5049		

Special Instructions	
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Competitive Information	
Market Budget:	\$5,625
WCBD Share:	100%
Comment:	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	33	\$3,935.00	\$20.91	188.2
Total	100%	33	\$3,935.00	\$20.91	188.2

Monthly Summary		
Month	Spots	Dollars
2016-Oct	28	\$3,145.00
2016-Nov	5	\$790.00
Total	33	\$3,935.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	10/20/16 3:26 PM					\$0	\$0	
New	10/20/16 3:06 PM	DEVON SCOTT	New	33		\$3,935.00	\$3,935.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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ORDER

Orders
Order / Rev: 957607
Alt Order #: 25329417
Product Desc: Tim Scott for Senate
Estimate: 2011
Flight Dates: 10/24/16 - 11/06/16
Original Date / Rev: 10/20/16 / 10/21/16
Order Type: REG

WCBD Charleston

Primary AE: Katz Los Angeles
Sales Office: K-LA
Sales Region: Nat

Agency Name: Target Enterprises
Buying Contact:
Billing Contact:
 15260 Ventura Boulevard
 Sherman Oaks, CA 91403

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/Tim Scott For Senate (R)
Demographic: A55+
Product Codes: PL1
Priority: P4
Revenue Codes: AGY, POL, POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID: IN4746
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/30/16	28	\$3,145.00	\$2,673.25
10/31/16	10/31/16	5	\$790.00	\$671.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	28	\$3,145.00	\$2,673.25	0.00
November 2016	5	\$790.00	\$671.50	0.00
Totals	33	\$3,935.00	\$3,344.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Los Angeles	K-LA	Nat	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WCBD	10/24/16	10/28/16	Today Show M-F	CM	7a-9a	-TWTF--	:30	4	\$125.00	P4	0.00	NM	4	\$500.00
Today Show M-F COMMENTS APPLY TO SUB LINES A THRU A TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	-TWTF--					4	\$125.00		0.00			
E 2	WCBD	10/24/16	11/04/16	M-F Local News @ 6p	CM	6p-630p	-TWTF--	:30	4	\$115.00	P4	0.00	NM	5	\$575.00
M-F Local News @ 6p COMMENTS APPLY TO SUB LINES A THRU B NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	MTWTF--					4	\$115.00		0.00			
Week:		10/31/16	11/06/16	M-----					1	\$115.00		0.00			
E 3	WCBD	10/24/16	11/04/16	M-F 7p-730p	CM	7p-730p	-TWTF--	:30	4	\$150.00	P4	0.00	NM	5	\$750.00
M-F 7p-730p COMMENTS APPLY TO SUB LINES A THRU B WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	-TWTF--					4	\$150.00		0.00			
Week:		10/31/16	11/06/16	M-----					1	\$150.00		0.00			
E 4	WCBD	10/24/16	11/04/16	M-F 730p-8p	CM	730p-8p	-TWTF--	:30	4	\$200.00	P4	0.00	NM	5	\$1,000.00
M-F 730p-8p COMMENTS APPLY TO SUB LINES A THRU B JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

Order / Rev: 957607
Alt Order #: 25329417
Flight Dates: 10/24/16 - 11/06/16

Advertiser: POL/Tim Scott For Senate (R)
Product Desc: Tim Scott for Senate
Estimate: 2011

WCBD Charleston

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 4	WCBD	10/24/16	11/04/16	M-F 730p-8p M-F 730p-8p COMMENTS APPLY TO SUB LINES A THRU B JEOPARDY	CM	730p-8p	-TWTF--	:30	4	\$200.00	P4	0.00	NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-TWTF--					4	\$200.00		0.00			
		Week: 10/31/16	11/06/16	M-----					1	\$200.00		0.00			
E 5	WCBD	10/24/16	11/04/16	LN M-F Late News M-F COMMENTS APPLY TO SUB LINES A THRU B NEWS	CM	11p-1135p	-TWTF--	:30	4	\$75.00	P4	0.00	NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-TWTF--					4	\$75.00		0.00			
		Week: 10/31/16	11/06/16	M-----					1	\$75.00		0.00			
E 6	WCBD	10/29/16	10/29/16	Today Show Sa Today Show Sa COMMENTS APPLY TO SUB LINES A THRU A TODAY SHOW SATURDAY	CM	7a-9a	-----S-	:30	2	\$65.00	P4	0.00	NM	2	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----S-					2	\$65.00		0.00			
E 7	WCBD	10/29/16	10/29/16	Sat Local News @ 9a Sat Local News @ 9a COMMENTS APPLY TO SUB LINES A THRU A MORNING NEWS	CM	8a-10a	-----S-	:30	1	\$30.00	P4	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----S-					1	\$30.00		0.00			
E 8	WCBD	10/29/16	10/29/16	Sat Local News @ 7p Sat Local News @ 7p COMMENTS APPLY TO SUB LINES A THRU A NEWS	CM	7p-730p	-----S-	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----S-					1	\$75.00		0.00			
E 9	WCBD	10/29/16	10/29/16	Sat 730p-8p Sat 730p-8p COMMENTS APPLY TO SUB LINES A THRU A JEOPARDY WEEKEND	CM	730p-8p	-----S-	:30	1	\$60.00	P4	0.00	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----S-					1	\$60.00		0.00			
E 10	WCBD	10/30/16	10/30/16	Today Show Su Today Show Su 8a COMMENTS APPLY TO SUB LINES A THRU A TODAY SHOW	CM	8a-9a	-----S	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----S					1	\$100.00		0.00			
E 11	WCBD	10/30/16	10/30/16	Sun Local News @ 6p Sun Local News @ 6p COMMENTS APPLY TO SUB LINES A THRU A NEWS	CM	6p-630p	-----S	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----S					1	\$75.00		0.00			
E 12	WCBD	10/31/16	11/04/16	Today Show M-F Today Show M-F COMMENTS APPLY TO SUB LINES A THRU A TODAY SHOW	CM	7a-9a	M-----	:30	1	\$250.00	P4	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	M-----					1	\$250.00		0.00			
E 13	WCBD	10/30/16	10/30/16	Sun Local News @ 9a Sun Local News @ 9a COMMENTS APPLY TO SUB LINES A THRU A MORNING NEWS	CM	9a-10a	-----S	:30	1	\$15.00	P4	0.00	NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----S					1	\$15.00		0.00			
													Totals	33	\$3,935.00